

MIAMI Public Safety

#PutDownYourPhone #PutItDownMiami #MiamiDriveSafe

KENDALE LAKES, FL & SURROUNDING COMMUNITIES | MIAMIPUBLICSAFETY.COM

PUT DOWN YOUR PHONE. LIVES DEPEND ON IT.

Distracted driving kills. And it is illegal in Florida.

165

crashes per day
Miami-Dade County

60,000+

crashes in 2024
Miami-Dade County

+43%

fatality increase
Florida 2013-2023

WHY ARE PHONES SO ADDICTIVE?

- **ENGINEERED ADDICTION**
Social media uses slot-machine psychology — unpredictable rewards that hijack your brain's dopamine system.
- **INFINITE SCROLL**
Platforms removed stopping points so you never naturally put the phone down.
- **FOMO**
Fear of missing out keeps you checking constantly — even at the wheel.
- **NORMALIZED BEHAVIOR**
Everyone does it, so it stops feeling dangerous. But the risk never changes.

WHAT WE SEE ON OUR STREETS EVERY DAY

- Drivers staring at phones at red lights — not moving when the light turns green
- Rolling through stop signs without slowing or stopping
- Rear-end collisions at intersections that were entirely preventable
- Police vehicles running red lights & stop signs WITHOUT emergency lights activated
- Children watching adults model dangerous, distracted driving behavior

WHAT YOU CAN DO RIGHT NOW

- ✓ PUT YOUR PHONE DOWN WHILE DRIVING
- ✓ TELL A FRIEND OR FAMILY MEMBER
- ✓ SHARE THIS FLYER IN YOUR COMMUNITY

Florida Law: Texting while driving is ILLEGAL | Fines apply

DATA SOURCES:

1. FL Dept. of Highway Safety & Motor Vehicles: flhsmv.gov/resources/crash-citation-reports/
2. Miami-Dade Open Data Portal: opendata.miamidade.gov/datasets/traffic-accidents
3. Crash Statistics: injurylawyers.com/miami/car-accident-lawyer/miami-car-accident-statistics/
4. Dangerous Intersections: prosperlaw.com/most-dangerous-traffic-intersections-in-miami-dade-county/
5. Accident Causes: payerlawgroup.com/blog/miami-dade-car-accident-statistics/
6. Distracted Driving Law: reypadron.com/role-of-distracted-driving-in-miami-car-accidents/

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www.miamipublicsafety.com

Report dangerous driving: Miami-Dade Non-Emergency Line 305-4-POLICE (305-476-5423)